



HEALTH PROTECTION GOALS

FACT SHEET

Centers for Disease Control and Prevention Health Protection Goals

CDC is committed to achieving true improvements in people's health. To do so, the agency is defining specific health impact goals to prioritize and focus its work and investments and measure progress.

Healthy People in Every Stage of Life—All people, and especially those at greater risk of health disparities, will achieve their optimal lifespan with the best possible quality of health in every stage of life.

- **"Start Strong"**: Increase the number of infants and toddlers that have a strong start for healthy and safe lives. (Infants and Toddlers, ages 0-3 years; e.g., reduce infant mortality, increase immunization rates).
- **"Grow Safe and Strong"**: Increase the number of children who grow up healthy, safe, and ready to learn. (Children, ages 4-11 years; e.g., increase physical activity rates, improve nutrition).
- **"Achieve Healthy Independence"**: Increase the number of adolescents who are prepared to be healthy, safe, independent, and productive members of society. (Adolescents, ages 12-19 years; e.g., increase percentage who don't start to smoke, increase states with graduated license laws, increase seat belt use).
- **"Live a Healthy, Productive, and Satisfying Life"**: Increase the number of adults who are healthy and able to participate fully in life activities and enter their later years with optimum health. (Adults, ages 20-49 years; e.g., increase screenings for breast and cervical cancer, prostate and colon cancer, and blood pressure).
- **"Live Better, Longer"**: Increase the number of older adults who live longer, high-quality, productive, and independent lives. (Older Adults, ages 50 and over; e.g., increase vaccination rates for influenza and pneumococcal infections, vision screening to prevent falls, improve physical activity).

Healthy People in Healthy Places—The places where people live, work, learn, and play will protect and promote their health and safety, especially those at greater risk of health disparities.

- **"Healthy Communities"**: Increase the number of communities that protect, and promote health and safety and prevent illness and injury in all their members (e.g., safe food, safe water, built in sidewalks).
- **"Healthy Homes"**: Protect and promote health through safe and healthy home environments. (e.g., safe from falls, have smoke detectors, radon-free).
- **"Healthy Schools"**: Increase the number of schools that protect and promote the development, health, and safety of all students and staff. (e.g., healthy food vending, physical activity programs).

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- **“Healthy Workplaces”**: Promote and protect the health and safety of people who work by preventing workplace-related fatalities, illnesses, injuries, and personal health risks. (e.g., smoke free, sponsored physical education programs).
- **“Healthy Healthcare Settings”**: Increase the number of healthcare settings that provide safe, effective, and satisfying patient care (e.g., reduce healthcare associated infections, reduce adverse events associated with biologic products).
- **“Healthy Institutions”**: Increase the number of institutions that provide safe, healthy, and equitable environments for their residents, clients or inmates.
- **“Healthy Travel and Recreation”**: Ensure that environments enhance health and prevent illness and injury during travel and recreation (e.g., increase seat belt use, safe playgrounds).

People Prepared for Emerging Health Threats—People in all communities will be protected from infectious, occupational, environmental, and terrorist threats.

Preparedness goals will be developed to address scenarios that include natural and intentional threats. The first round of these will include influenza, anthrax, plague, emerging infections, toxic chemical exposure, and radiation exposure.

Prevention

- Increase the use and development of interventions known to prevent human illness from chemical, biological, radiological agents, and naturally occurring health threats.

Detection and Reporting

- Decrease the time needed to classify health events as terrorism or naturally occurring in partnership with other agencies.
- Decrease the time needed to detect and report chemical, biological, radiological agents in tissue, food or environmental samples that cause threats to the public’s health.
- Improve the timeliness and accuracy of communications regarding threats to the public’s health.

Investigation

- Decrease the time to identify causes, risk factors, and appropriate interventions for those affected by threats to the public’s health.

Control

- Decrease the time needed to provide countermeasures and health guidance to those affected by threats to the public’s health.

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Recover

- Decrease the time needed to restore health services and environmental safety to pre-event levels.
- Improve the long-term follow-up provided to those affected by threats to the public's health.

Improve

- Decrease the time needed to implement recommendations from after-action reports following threats to the public's health.

Healthy People in a Healthy World—People around the world will live safer, healthier and longer lives through health promotion, health protection, and health diplomacy.

- **"Health Promotion"**: Global health will improve by sharing knowledge, tools and other resources with people and partners around the world (e.g., assistance in emergency response for disease outbreaks such as the Marburg virus in 2004 and natural disasters such as tsunami relief).
- **"Health Protection"**: Americans at home and abroad will be protected from health threats through a transnational prevention, detection and response network (e.g., CDC's Global Disease Detection program which, in collaboration with the World Health Organization and other global health groups, monitors disease outbreaks around the world).
- **"Health Diplomacy"**: CDC and the United States Government will be a trusted and effective resource for health development and health protection around the globe (e.g., collaboration on pandemic influenza planning with World Health Organization and health officials in other governments).

For more information, visit www.cdc.gov/about/goals/,
or call CDC at 800-CDC-INFO (English and Spanish) or 888-232-6348 (TTY).